

nanokeratin[®]
S Y S T E M

Company Presentation



Pioneering Bio Technologies

Synergizing beauty, science and wellbeing at the forefront of hair technology, Nanokeratin System Laboratories is a global Bio-Technological pioneer, focused on researching & developing innovative convalescence technologies pioneering knowledge beyond boundaries



SCIENCE



HEALTH



BEAUTY

Pioneering Bio Technologies

Nanokeratin System Laboratories have developed and formulated unique innovative series Inspired by Nature and based on pioneering Biomimetic technologies.

Inspiration by Nature and Biomimicry concept means studying natural hair process and understanding how natural healthy hair acts so we can provide damaged hair the tools and conditions for it to heal itself by itself from the inside in order to retrieve back to natural healthy state.

Nanokeratin Systems Laboratories Biomimetic particles perform Enzyme alike affinity to hair structure which means they generate processes, as biological Enzyme does, in order to stimulate and enable inner self recuperation by damaged hair.

Nanokeratin System Laboratories Variety of Technologies

Nanokeratin
System Laboratories
Incorporating, R&D &
Plant Establishing

nanoSmooth®
Soft & Complete Smoothing pure



softSmooth®

resmooth

For Womens Hair

retexture

For Men Hair & Beard

rexten

For Hair Extensions & Wigs

nanoXon®

CBD based Scalp Remedy & Hair Densification

Nelliya®

CBD based Cosmetics Technologies

nanoSmooth®
Smoothing & Recuperation



Refortify®
Afro Caribbean Hair



nanoK•plex®
Hair Bonding

Reactive®
Express



Relaminate®
Coating Technology



toneWizard®
Colouring Application Technologies

nanoColour®
Advanced Colouring Application

International Trademarks

All brands as well as Nanokeratin System Laboratories Master Brand are worldwide registered Trademarks:

Nanokeratin system® • Nanosmooth® • Nanosmooth pure® • Nanosmooth pure juice® • Nanokplex®
• Nanoxon® • Nanostraight® • Nanocolour® • Tonewizard® • Softsmooth® • Evokin® • Stray8® • Befri brush®
• NKS laboratories® • Nks pro® • nelliya® • Reactive Express® • Relaminate® • nanoLamination®

Trade Designs

All company's Bottles, Packagings & Accessories are registered Trade Designs



nanoSmooth.
pure



Revive for Natural Hair



nanoSmooth.
pure



Refine for Coloured Hair



nanoSmooth.
pure



Replenish for Blonde Hair



Refortify



Refortify for Afro Caribbean Hair

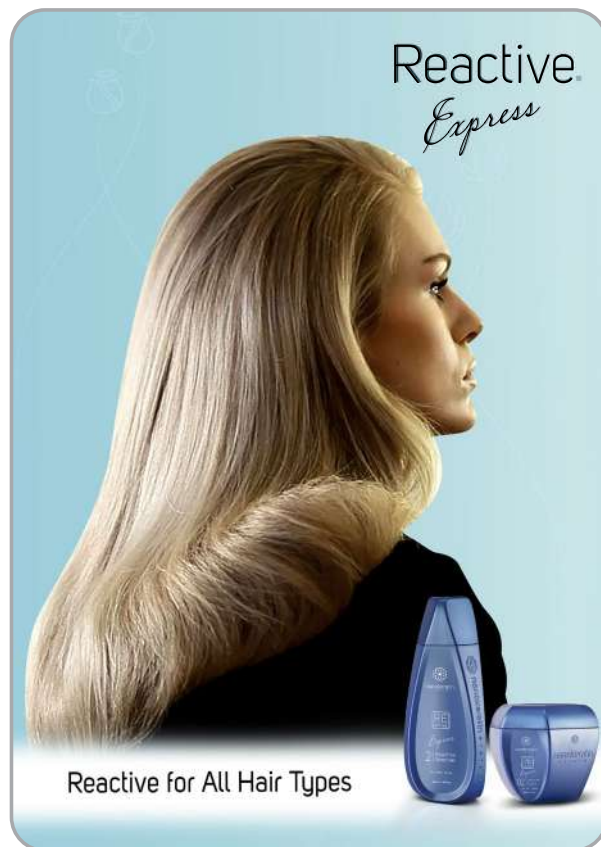
Refortify



Refortify for All Hair Types



Reactive.
Express



Reactive for All Hair Types



Relaminate.



Relaminate for All Hair Types



softSmooth.
resmooth



Resmooth for women

This panel features a purple gradient background. It includes a line-art illustration of a woman with long, flowing hair, accented with purple and blue highlights. Below the illustration is a purple bottle of softSmooth. resmooth product and a smaller purple jar. The text 'softSmooth. resmooth' is at the top right, and 'Resmooth for women' is at the bottom left.



softSmooth.
retexture



Retexture for men

This panel features a grey gradient background. It includes a line-art illustration of a man with a beard and short hair. Below the illustration is a silver bottle of softSmooth. retexture product and a smaller silver jar. The text 'softSmooth. retexture' is at the top right, and 'Retexture for men' is at the bottom left.



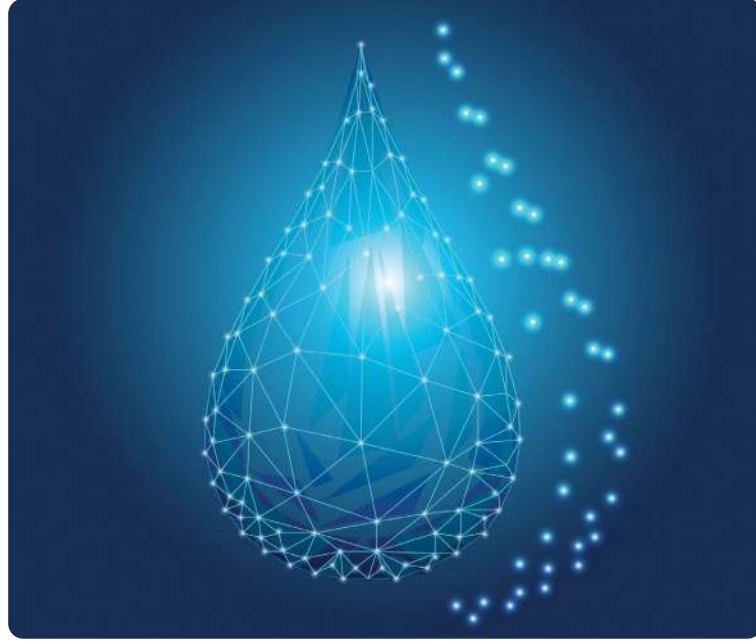
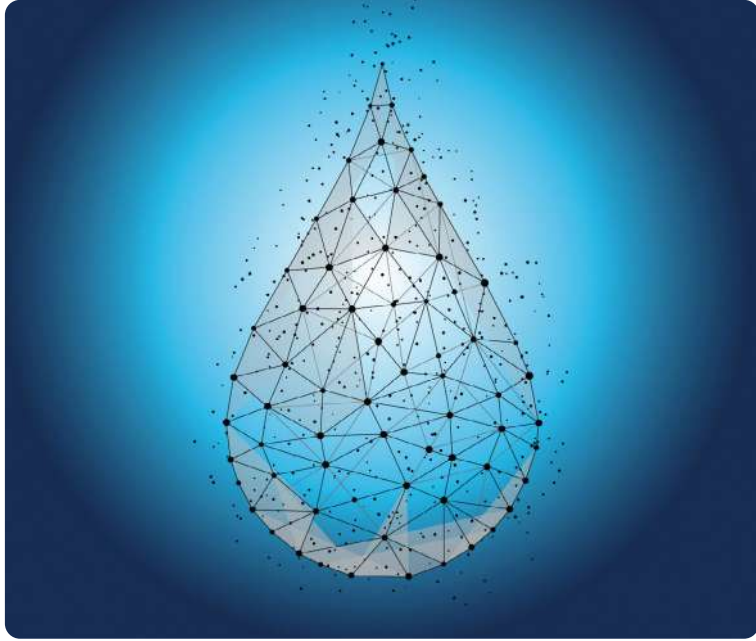
softSmooth.
rexten



Rexten for Hair Extensions & Wigs

This panel features a pink gradient background. It includes a line-art illustration of a woman with long, wavy hair, accented with yellow and orange highlights. Below the illustration is an orange bottle of softSmooth. rexten product and a smaller orange jar. The text 'softSmooth. rexten' is at the top right, and 'Rexten for Hair Extensions & Wigs' is at the bottom left.





Innovative Hydrotherapy Biomimetic Technologies

Nanokeratin System Laboratories

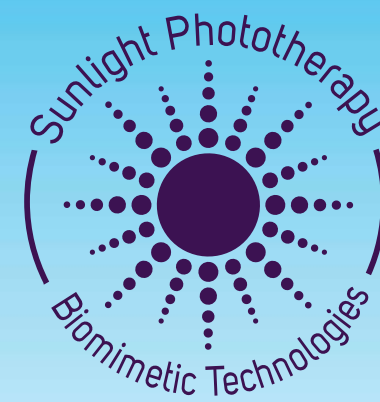
Innovative Hydrotherapy Biomimetic Technologies

Upon clarification, filtration and disinfection of raw water, it goes through further essential processes of charging and enrichment to become proactive as it is formulated with highly substantive molecular particles.

This superb synergy ensures remarkable enhanced performances within comprehensive features:

- Enhanced hair and scalp detoxifying and severing all dermal residues
- Enhanced affinity to hair fibre inner and outer structure
- Enhanced convalescing and recuperating damaged hair fibre
- Enhanced smoothing and straightening
- Enhanced insulating and protecting hair fibre

New innovative Hydrotherapy Biomimetic technologies are now embedded within comprehensive Nanokeratin System Laboratories formulas and range.



Sunlight Phototherapy Biomimetic technologies for ultimate hair fibre Recuperation & Reconstruction

Innovative Sunlight Phototherapy Biomimetic technologies for ultimate hair fibre Recuperation & Reconstruction

Innovative Sunlight Phototherapy technologies by Nanokeratin System Laboratories enable sunlight rays to activate comprehensive formulas ensuring ultimate recuperation & reconstruction inside damaged hair fibre which comprises the following enhanced processes:

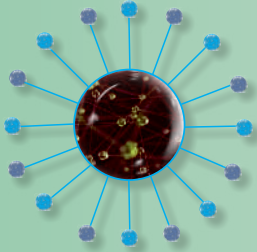
- Enhanced affinity to hair fibre inner and outer structure
- Enhanced forming of solid inner layer to seal natural nourishing nutrients inside hair fibre
- Enhanced inner fluent nourishment from roots to ends
- Enhanced closing of open cuticle layer
- Enhanced forming of outer layer to construct outer foundation
- Enhanced convalescing and recuperating damaged hair fibre
- Enhanced insulating and protecting hair fibre

An advanced innovative series for a safe Bond Reformation Hair Convalescence, Recovering, Anti Frizz, Soft Smoothing and Complete Straightening, based on pioneering patented Molecular Biomimetic technologies, to be applied within In Salon service and complementary Home Care service



nanoSmooth[®]
pure

Molecular Biomimetic Technologies

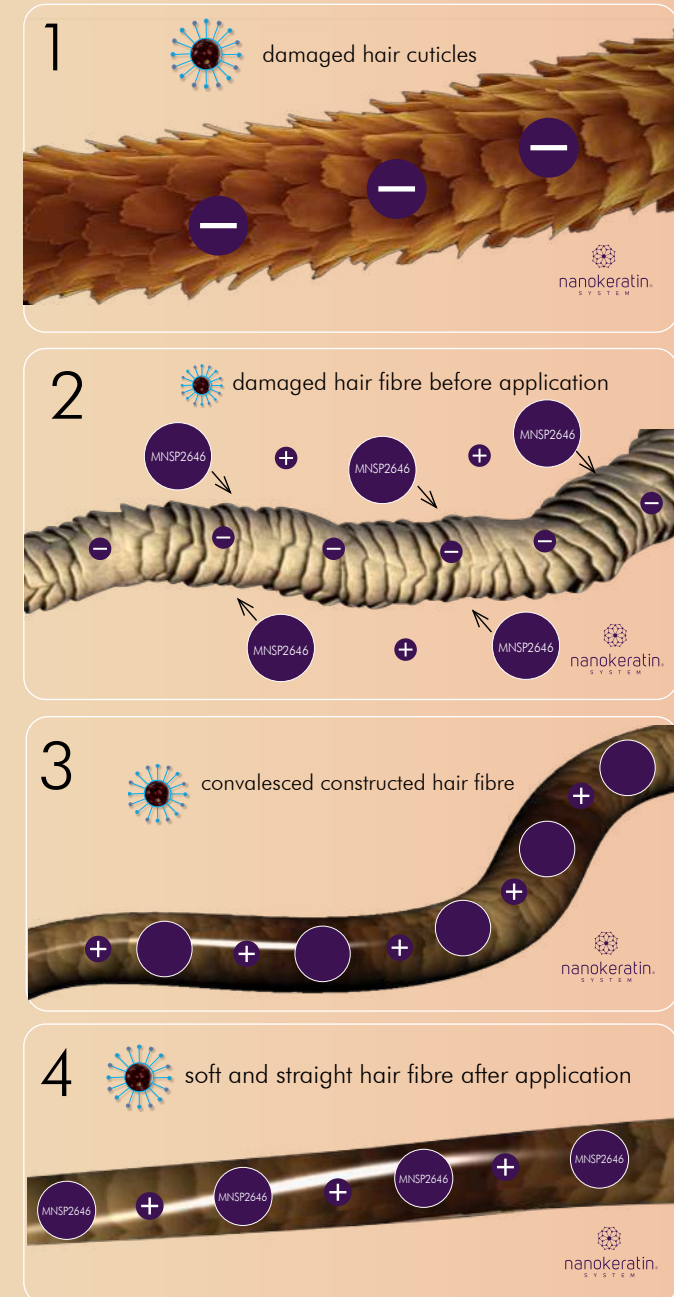


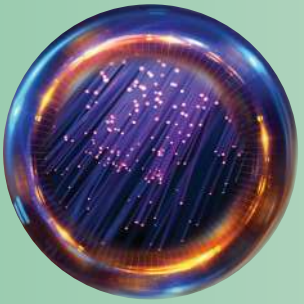
MNSP2646 - Hair Convalescence, Soft Smoothing and Complete Straightening

nanoSmooth pure comprises highly substantive particles performing Enzyme alike affinity to hair structure to enable hair convalescing itself and for a safe Soft Smoothing and Complete Straightening

CLAIMS:

- Safe Convalescence, Soft Smoothing and Complete Straightening based on cross linking and creating all hair bonds as Di-sulphide (Sulphur) & Van der Waals as well as restructuring them to a straight formation for a smooth and straight hair
- Constructing inner foundation
- Constructing outer foundation



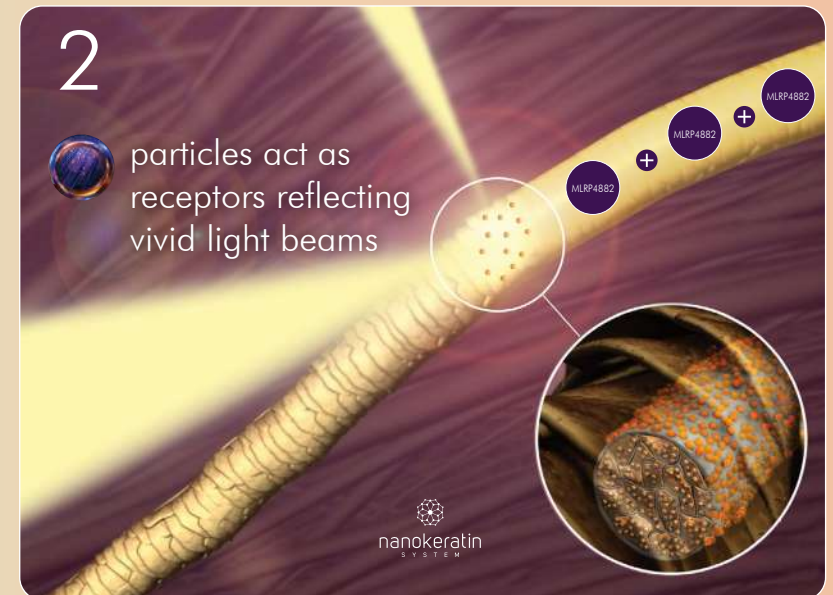


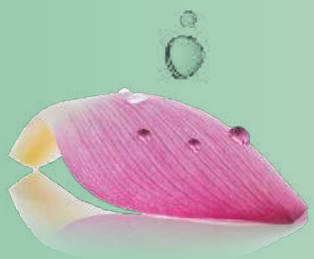
MLRP4882 - Intensification of Natural Shine and Colour Vibrancy

nanoSmooth pure comprises highly substantive particles performing Enzyme alike affinity to hair structure for Intensification of Natural Shine and Colour Vibrancy.

CLAIMS:

- Detangling and reducing friction between hair strands for freedom of movement
- Attaching to pigments, particles act as receptors reflecting vivid light beams and intensifying natural shine and colour vibrancy



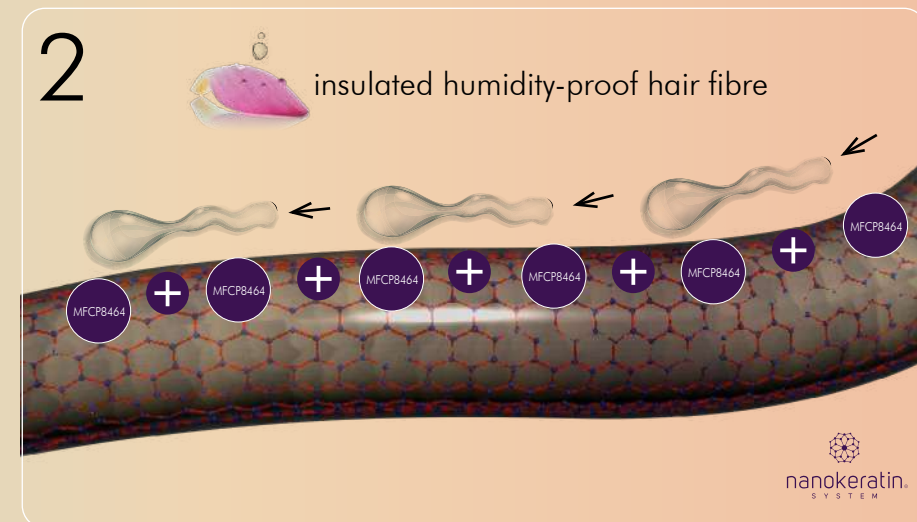
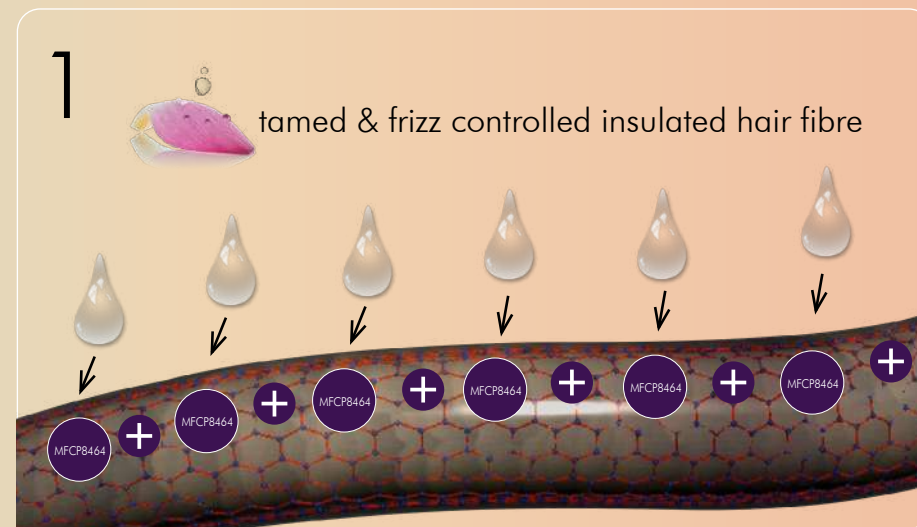


MFCP8464 - Taming and Controlling Frizzed Unruly Hair

nanoSmooth pure comprises highly substantive particles performing Enzyme alike affinity to hair structure for Taming and Controlling Frizzed Unruly Hair.

CLAIMS:

- Forming outer layer to insulate hair fibre against damaging environmental sources as humidity, salty water and UV rays, providing anti-dryness protection under heat and making it elastic
- Forming solid inner layer to seal natural nourishing nutrients inside hair fibre enabling enhanced inner fluent nourishment from roots to tips
- Knitting hair fibre back to its hydrophobic state implementing Lotus Effect of minimizing water and dirt adhesion





MGRP6864 - Hair Growth Encouraging

nanoSmooth pure comprises highly substantive particles performing Enzyme alike affinity to hair structure for Hair Growth Encouraging.

CLAIMS:

- Scalp detoxifying - cleansing excess follicle-clogging sebum, fatty acids, dead skin cells and dermal residues
- Having recovered hair fibre, sealing natural nutrients inside and enabling optimum nourishment from roots to ends
- Encouraging hair to grow as long as possible

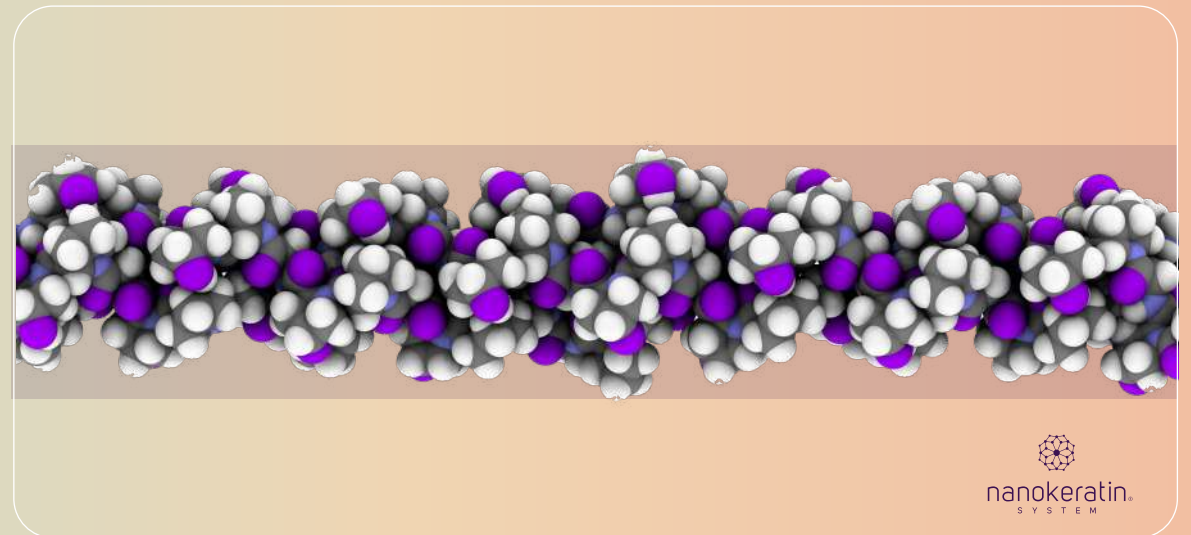
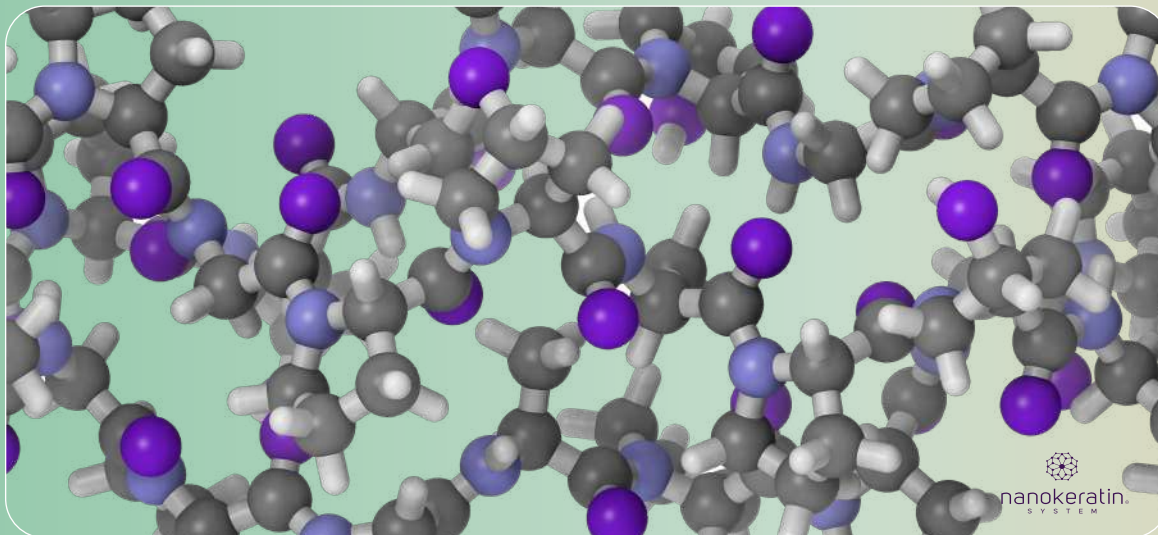
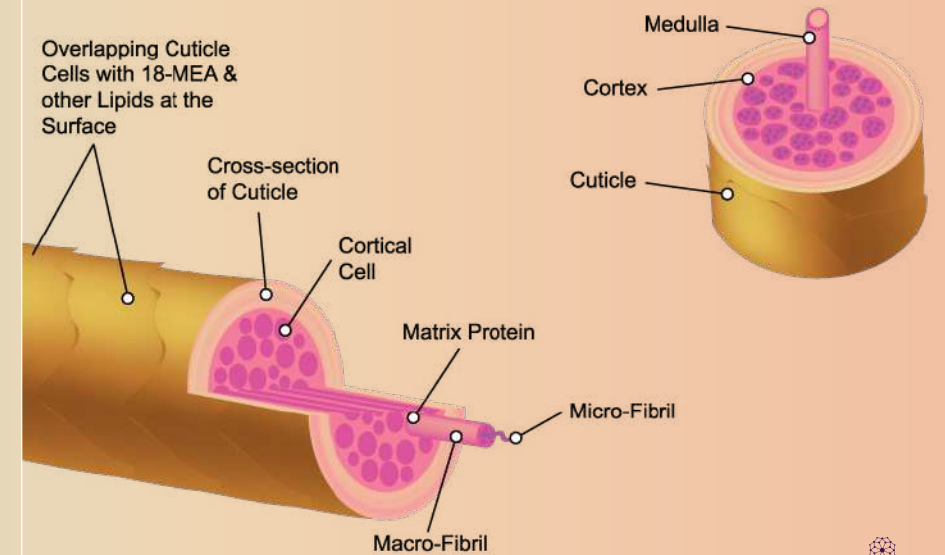


growth encouraged hair fibre
3-5 cm hair growth per month



Reactions While Waiting After Applying Cream

1. Particles penetrate hair structure.
2. Molecular structure of cystines change.
3. A new straight formation of cystines is created. Cystines are positioned in a new straight formation. This cystines' new straight formation is also coated with composition of innovative components which were specially molecularly designed to be embedded in hair structure.

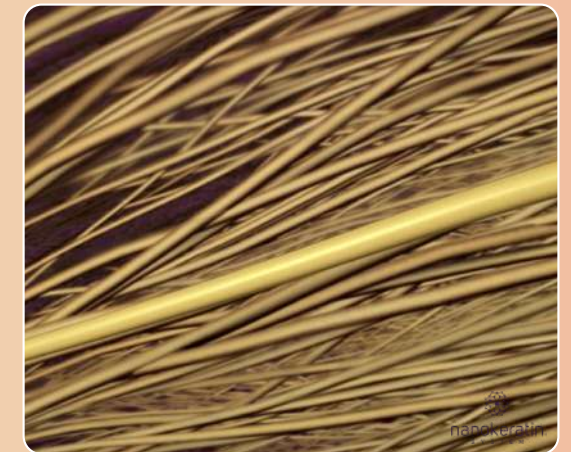
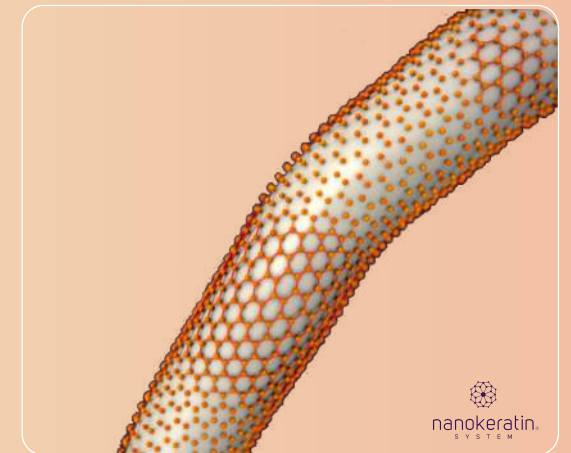
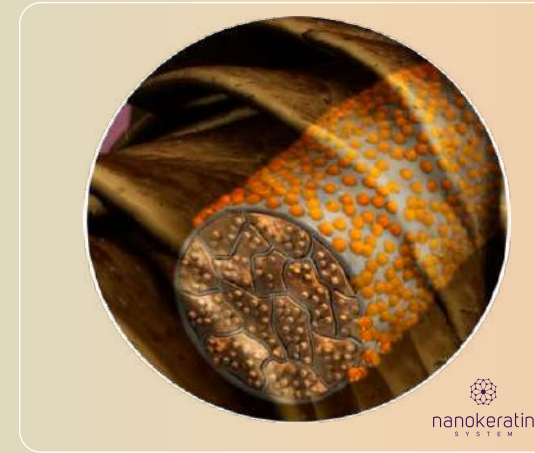


Reactions While Heating with Flat Iron (Pascal physics)

4. Connections between molecules at the core of structure are enhanced so cystines' new straight formation is stabilized.

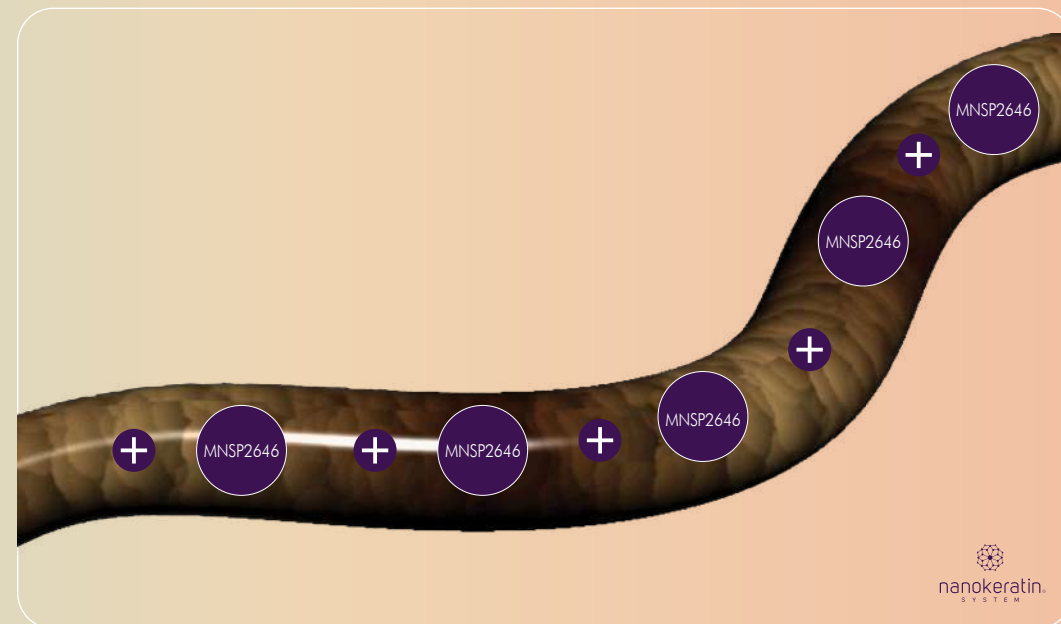
5. Complying Pascal physics (heating expands and cooling shrinks), particles expand and push hair fibre inner walls (cross section of cuticles) outside. Connections between cystines next to inner walls (cross section of cuticles) are enhanced and stabilized. This is created solid inner layer we're talking about (constructed inner foundation) which seals those natural nourishing nutrients inside hair fibre enabling their fluent fluency along Macro Fibrils and Micro Fibrils.

6. Particles outside of hair fibre are also expanded and stabilized using composition of specially designed innovative components and this creates an external coating. Cuticle layer is closed now. This is created outer foundation (constructed outer foundation) we're talking about.



Reactions While Using Cold Air Blow Drier (Pascal Physics)

7. Complying Pascal physics (heating expands and cooling shrinks), using cold air with Blow Drier shrinks hair fibre so straight formation is stabilized to prevent hair from getting to previous shape.



Reactions While Waiting Following Cold Air Blow Drier (Pascal Physics)

8. Following cold Blow Drier, waiting for up to 10 minutes for temperatures balancing, before next step of Home Care shampoo.

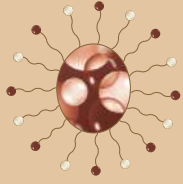


Refortify[®]

Afro Caribbean Hair



Refortify Range for Afro Caribbean Hair

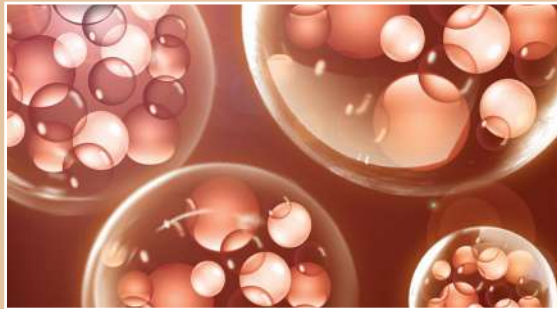


nonoSmooth pure Refortify Range

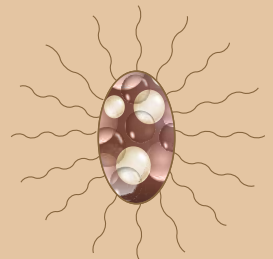
Refortify range for Afro Caribbean Hair comprises highly substantive particles performing Enzyme alike affinity to hair structure to enable hair recuperating itself and for a safe soft smoothing and complete smoothing (straightening).

CLAIMS:

- Safe Bond Reformation Complete Smoothing (Straightening)
- Safe Bond Reformation Soft Smoothing
- Reforming hair fibre texture to straight
- Enlarging inner diameter from the inside
- Reforming inner elliptical structure to round
- Enhancing inner nutrient fluency and absorption

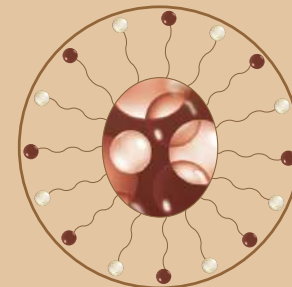


Biomimetic Micro Technology



01 - 10 mm

Biomimetic Nano Technology

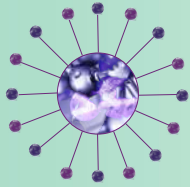


01 - 10 mm

● AF7851R Technology
● Wetting Surfactant

Reactive.[®] *Express*



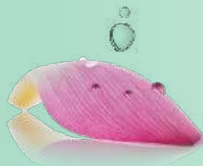


Reactive Super Express 3 Step Concept Line

Advanced, Innovative, Safe & Swift Biomimetic Biotechnology & Line for All Hair Types, to be applied In Salon within versatile services, generating multiple benefits including Super Express Treatment & Soft Smoothing to retrieving youth back to hair.

CLAIMS:

- Scalp detoxifying - cleansing excess follicle-clogging sebum, fatty acids, dead skin cells and dermal residues
- Affinity to hair fibre outer and inner structure
- Entering gaps between cuticles, closing cuticles
- Forming outer layer to reconstruct hair fibre
- Forming inner layer to seal nourishing nutrients inside hair
- Enhancing inner nutrient fluency, nourishment and absorption
- Cross Linking, creating, multiplying and stabilizing all hair bonds as Di-Sulphide (Sulphur) bonds & Van der Waals
- Swift convalescing and recuperating damaged hair fibre
- Enhancing fibre alignment, reforming hair fibre texture to soft smooth
- Safe & swift Bond Reformation Soft Smoothing
- Insulating and protecting hair fibre



Taming and Controlling Frizzed Unruly Hair

Reactive comprises highly substantive particles performing Enzyme alike affinity to hair structure for taming and controlling frizzed unruly hair.

Relaminate®



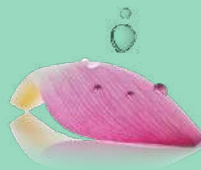


One Step nanoLamination shield building

Advanced, Innovative & Swift Biotechnology for All Hair Types, to be applied In Salon within versatile services, generating multiple benefits including One Step nanoLamination shield building to retrieving youth back to hair.

CLAIMS:

- Cross linking separated hair bonds as Di-sulphide (Sulphur) & Van der Waals, creating new bonds, multiplying and stabilizing existing bonds as well as restructuring all bonds to a new formation for a smooth hair
- Reforming hair fibre texture to smooth
- Forming solid inner layer to seal natural nourishing nutrients inside hair fibre enabling enhanced inner fluent nourishment from roots to tips so hair recuperates itself from the inside
- Forming outer layer to construct outer foundation and insulate hair fibre against damaging environmental sources as humidity, salty water and UV rays
- Reducing friction between hair strands for freedom of movement
- Knitting hair fibre back to its hydrophobic state implementing Lotus Effect of minimizing water & dirt adhesion



Taming and Controlling Frizzed Unruly Hair

Relaminate comprises highly substantive particles performing Enzyme alike affinity to hair structure for taming and controlling frizzed unruly hair.



softSmooth.® resmooth

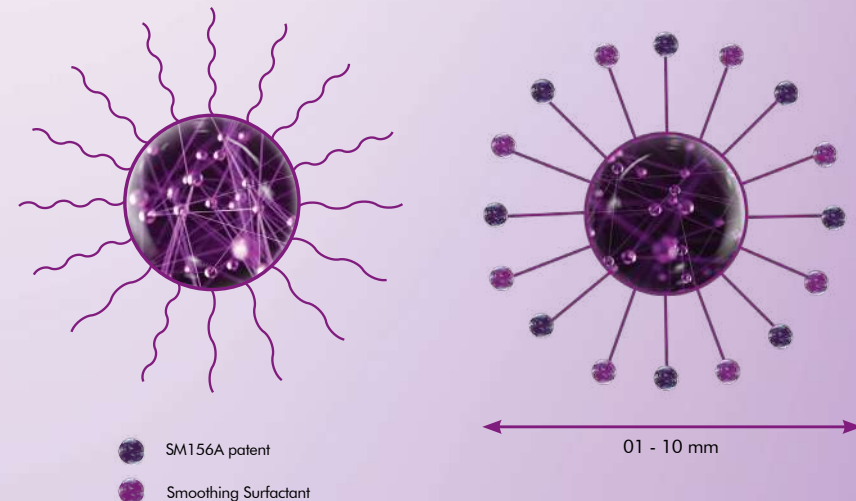


softSmooth Resmooth - Natural Soft Smoothing

SM156A Biomimetic Technology

softSmooth Resmooth comprises highly substantive micro-polymers performing Enzyme like affinity to hair structure for a natural progressive Smoothing by performing the followings:

- Progressive hair smoothing with every use
- Smoothing & Frizz Control
- Enhancing fibre alignment
- Curly & Wavy hair relaxation
- Reducing friction between hair strands for freedom of movement
- Entering gaps between cuticles
- Closing Cuticles
- Forming solid inner layer to seal nourishing nutrients inside hair enabling inner fluent nourishment from roots to tips
- Emulating natural hair process by enabling hair to recuperate itself from the inside
- Forming outer layer to construct outer foundation and restructure hair fibre as well as protecting hair making it elastic
- Cross Linking, creating, multiplying and stabilizing all hair bonds as Di-Sulphide (Sulphur) bonds & Van der Waals
- Encouraging hair growth
- Knitting hair fibre back to its hydrophobic state implementing Lotus Effect of minimizing water & dirt adhesion
- Regaining hair perfection - smooth, anti frizz, healthy, elastic, shiny, silky and manageable





softSmooth.[®]

retexture

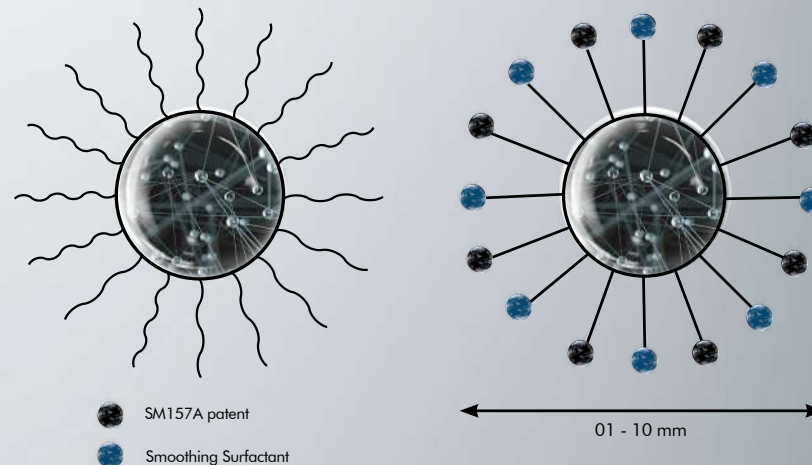


softSmooth Retexture - Natural Soft Smoothing & Sculpting men's Hair & Beard

SM157A Biomimetic Technology

softSmooth Retexture comprises highly substantive micro-polymers performing Enzyme alike affinity to men's Hair & Beard structure for a customized natural progressive Soft Smoothing & Sculpting by performing the followings:

- Progressive hair smoothing with every use
- Smoothing & Frizz Control
- Enhancing fibre alignment
- Curly & Wavy hair relaxation
- Reducing friction between hair strands for freedom of movement
- Entering gaps between cuticles
- Closing Cuticles
- Forming solid inner layer to seal natural nourishing nutrients inside hair enabling enhanced inner fluent nourishment from roots to tips
- Emulating natural hair process by enabling hair to recuperate itself from the inside
- Forming outer layer to construct outer foundation and restructure hair fibre as well as protecting hair making it elastic
- Cross Linking, creating, multiplying and stabilizing all hair bonds as Di-Sulphide (Sulphur) bonds & Van der Waals
- Encouraging hair growth
- Knitting hair fibre back to its hydrophobic state implementing Lotus Effect of minimizing water & dirt adhesion
- Regaining hair perfection - smooth, anti frizz, healthy, elastic, shiny, silky and manageable





softSmooth.[®] rexten

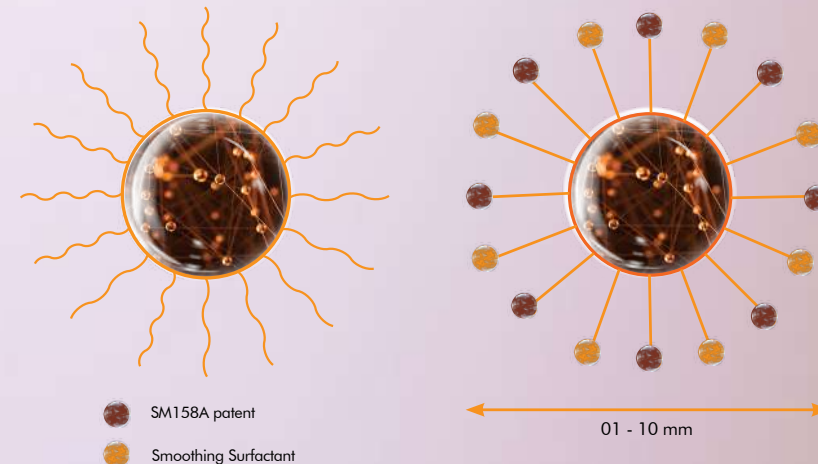


softSmooth Rexten - Natural Treating & Soft Smoothing Hair Extensions & Wigs

SM158A Biomimetic Technology

softSmooth Rexten comprises highly substantive micro-polymers performing Enzyme alike affinity to hair structure for natural Treating & Soft Smoothing Hair Extensions & Wigs by performing the followings:

- Gentle and effective cleansing of hair and scalp
- Balancing and refreshing hair and scalp keeping their natural pH
- Entering gaps between cuticles
- Infiltrating nourishing nutrients inside hair fibre
- Forming solid inner layer to seal nourishing nutrients inside hair fibre
- Sealing open cuticle layer
- Forming permanent outer layer to protect and insulate complete hair fibre from roots to ends against damaging environmental sources as humidity, salty water and UV rays, providing anti-dryness protection under heat and making it elastic
- Knitting hair fibre to hydrophobic state implementing Lotus Effect of minimizing water & dirt adhesion
- Reforming hair fibre texture to soft smooth
- Taming and Controlling Frizz
- Detangling and reducing friction between hair strands for freedom of movement and improving combability
- Enhancing shine, softness, smoothness and elasticity

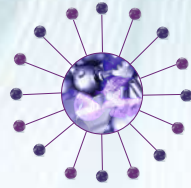




nanok•plex®

We took Hair Bonding technology
to a whole NEW level





M460P Biomimetic Technology

nanoKplex line, based on pioneering patented M460P Biomimetic technology, comprises highly substantive polymers performing Enzyme alike affinity to hair structure, integrating fresh Milk, to enable damaged hair recuperating itself from the inside and outside during and after In Salon chemical processes back to its natural state.

CLAIMS:

- Preventing Di-Sulphide (Sulphur) bonds separation during chemical processes
- Cross Linking, creating, multiplying, restructuring and stabilizing all hair bonds as Di-Sulphide (Sulphur) & Van der Waals
- Entering gaps between cuticles
- Closing cuticles
- Forming solid inner layer to seal pigment and & nourishing nutrients
- Emulating natural hair process by enabling hair to heal itself from the inside back to natural healthy state

Di-Sulphide (Sulphur) rebonding agents



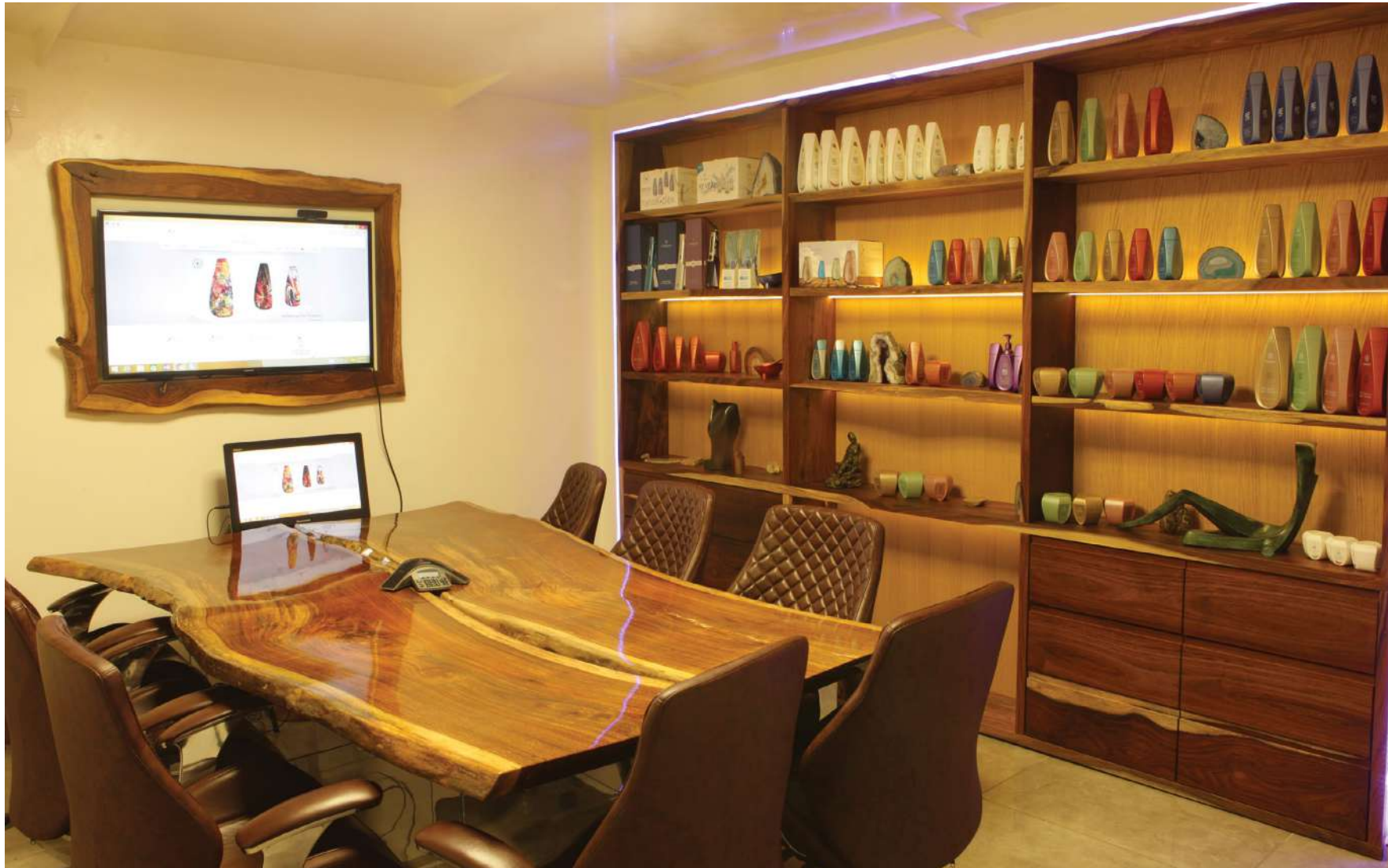
Upcoming Series



R&D, Manufactory & Headquarters



Headquarters



Headquarters



Exhibitions



Manufactory



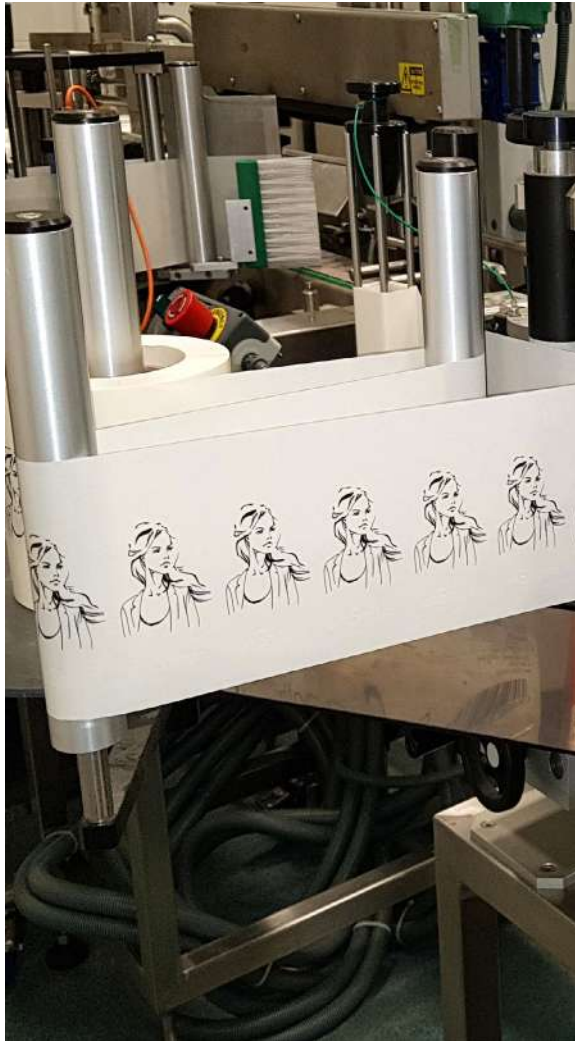
We work with high hygienic standards across all company. Our unique and innovative formulas are made from natural and ecologically certified ingredients. Our bottles and packaging are recyclable and we employ “green” technology for minimal emissions and waste, as well as local suppliers to minimize carbon consumption.

All manufacturing, filling and packaging process lines are fully hand free automated and computerized, based on strictest medical standards and regulations as **GMP ISO 22716; ISO 22715; ISO 15378; ISO 9001**

Manufactory



Manufactory



Warehouse

Our warehouse is operated by high quality medical standards. We use only Antibacterial Plastic pallets to keep products in high hygienic condition.

All logistics operations including warehousing & shipping systems comply strictest medical standards and regulations as
GMP ISO 22716; ISO 22715; ISO 15378; ISO 9001



Warehouse





nanokeratin.[®]
S Y S T E M



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