

nanokeratin®
S Y S T E M



softSmooth®
retexture

softSmooth.®

retexture

An advanced innovative series for natural Soft Smoothing & Sculpting men's Hair & Beard, based on pioneering patented Molecular Biomimetic technologies, to be applied within In Salon service and complementary Home Care service



Retexture Shampoo

Retexture Shampoo comprises highly substantive particles performing Enzyme alike affinity to hair structure enabling hair to recuperate itself by performing the followings:

- Balancing and refreshing hair and scalp keeping their natural pH
- Detangling and reducing friction between hair strands for freedom of movement and improving combability



Retexture Smoother

Retexture Smoother comprises highly substantive particles performing Enzyme like affinity to hair structure enabling hair to recuperate itself by performing the followings:

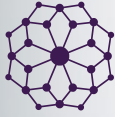
- Reforming hair fibre texture to smooth
- Cross linking separated hair bonds as Di-sulphide (Sulphur) & Van der Waals as well as restructuring all bonds to a straight formation for a smooth hair
- Emulating natural hair process by enabling hair to recuperate itself from the inside
- Forming solid inner layer to seal natural nourishing nutrients inside hair fibre enabling enhanced inner fluent nourishment from roots to tips so hair recuperates itself from the inside
- Forming mild outer layer to insulate hair fibre against damaging environmental sources as humidity, salty water and UV rays, providing anti-dryness protection under heat and making it elastic
- Knitting hair to hydrophobic state implementing Lotus Effect of minimizing water & dirt adhesion
- Detangling and reducing friction between hair strands for freedom of movement
- Encouraging hair growth



Retexture Conserve

Retexture Conserve comprises highly substantive particles performing Enzyme like affinity to hair structure enabling hair to recuperate itself by performing the followings:

- Forming outer layer to protect hair fibre against damaging environmental sources as humidity, salty water and UV rays, providing anti-dryness protection under heat and making it elastic
- Knitting hair fibre back to its hydrophobic state implementing Lotus Effect of minimizing water & dirt adhesion
- Sustaining and prolonging smoothing texture
- Sustaining healthy, elastic and strong hair structure
- Enhancing shine
- Taming and Controlling Frizz
- Detangling and reducing friction between hair strands for freedom of movement



nanokeratin®
S Y S T E M



softSmooth®
retexture