

# nanokeratin<sub>s</sub>



# softSmooth. resmooth

An advanced innovative series for natural Treating & Soft Smoothing, based on pioneering patented Molecular Biomimetic technologies, to be applied within In Salon service and complementary Home Care service









## Resmooth Shampoo

Resmooth Shampoo comprises highly substantive particles performing Enzyme alike affinity to hair structure enabling hair to recuperate itself by performing the followings:

- Balancing and refreshing hair and scalp keeping their natural pH
- Enhancing colour shine, prolonging colour retention and keeping colour from fading
- Detangling and reducing friction between hair strands for freedom of movement and improving combability





### Resmooth Smoother

Resmooth Smoother comprises highly substantive particles performing Enzyme alike affinity to hair structure enabling hair to recuperate itself by performing the followings:

- Reforming hair fibre texture to smooth
- Cross linking separated hair bonds as Di-sulphide (Sulphur) & Van der Waals as well as restructuring all bonds to a straight formation for a smooth hair
- Emulating natural hair process by enabling hair to recuperate itself from the inside
- Forming solid inner layer to seal natural nourishing nutrients inside hair fibre enabling enhanced inner fluent nourishment from roots to tips
- Forming mild outer layer to insulate hair fibre against damaging environmental sources as humidity, salty water and UV rays, providing anti-dryness protection under heat
- Knitting hair fibre back to its hydrophobic state implementing Lotus Effect of minimizing water & dirt adhesion
- Detangling and reducing friction between hair strands for freedom of movement
- Enhancing colour shine, prolonging colour retention and keeping colour from fading
- Encouraging hair growth



#### Resmooth Conserve

Resmooth Conserve comprises highly substantive particles performing Enzyme alike affinity to hair structure enabling hair to recuperate itself by performing the followings:

- Forming outer layer to protect hair fibre against damaging environmental sources as humidity, salty water and UV rays, providing anti-dryness protection under heat and making it elastic
- Knitting hair fibre back to its hydrophobic state implementing Lotus Effect of minimizing water & dirt adhesion
- Sustaining and prolonging smoothing texture
- Sustaining healthy, elastic and strong hair structure
- Speeding up drying time
- Enhancing shine
- Taming and Controlling Frizz
- Detangling and reducing friction between hair strands for freedom of movement



