

nanokeratin.[®]
SYSTEM



Catalogue

nanoSmooth.[®]
pure

The logo features the word "RE" in a large, bold, black, sans-serif font, with the "R" and "E" connected. Below it, the word "Nature" is written in a smaller, black, sans-serif font. The text is enclosed in a black rounded square border. The background is a light green gradient with white line-art illustrations of flowers and leaves.

RE
Nature

Redefining Hair Perfection

A black icon of a laboratory flask with a small circle above it, representing science.

SCIENCE

A black icon of a leaf with a vein, representing health.

HEALTH

A black icon of a circle with a dot inside, representing beauty.

BEAUTY

nanoSmooth[®] pure

Synergizing beauty, science and wellbeing at the forefront of hair technology, Nanokeratin System is a global Bio-Technological pioneer, focused on researching & developing innovative convalescence technologies pioneering knowledge beyond boundaries.

Nanokeratin System Laboratories have developed and formulated unique innovative series Inspired by Nature and based on pioneering patented Biomimetic technologies.

Inspiration by Nature and Biomimicry concept means studying natural hair process and understanding how natural healthy hair acts so we can provide damaged hair the tools and conditions for it to heal itself by itself from the inside in order to retrieve back to natural healthy state.

Nanokeratin Systems Biomimetic particles perform Enzyme alike affinity to hair structure which means they generate processes, as biological Enzyme does, in order to stimulate and enable inner self recuperation by damaged hair.



nanoSmooth[®] pure

We understand our clients' desire for a healthy natural look perfect hair which is toned, elastic, smooth, straight, soft, detangled, humidity-proof, frizz controlled and manageable, having intensive hair growth, reduced friction between hair strands for freedom of movement and intensified natural shine.

We also understand our clients' need for having the freedom of choice for a soft smooth or a complete smooth (straight) hair.

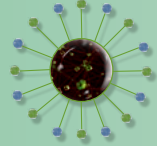
Understanding our clients' needs, we set up extensive Research & Development with tailor-made hair Convalescence and Smoothing technologies and developed nanoSmooth pure - An advanced innovative series for a Bond Reformation Soft Smoothing and Complete Smoothing (Straightening), based on pioneering patented Molecular Biomimetic technologies, to be applied within In Salon service and complementary Home Care service.

This innovative series was developed to benefit our clients in achieving hair perfection of beauty and health fulfilling their needs and desires.

An advanced innovative series for a safe **Bond Reformation Soft Smoothing and Complete Smoothing (Straightening)**, having **0% Formaldehyde and Aldehyde** and releasing no chemical off-gases, based on pioneering patented Molecular Biomimetic technologies, to be applied within In Salon service and complementary Home Care service



Molecular Biomimetic Technologies



MNSP2646 - Hair Soft Smoothing and Complete Smoothing (Straightening)

nanoSmooth pure comprises highly substantive particles performing Enzyme alike affinity to hair structure to enable hair recuperating itself and for a safe soft smoothing and complete smoothing (straightening).

CLAIMS:

- Safe Soft Smoothing and Complete Smoothing (Straightening) based on cross linking and creating all hair bonds as Di-sulphide (Sulphur) & Van der Waals as well as restructuring them to a straight formation for a smooth and straight hair
- Constructing inner foundation
- Constructing outer foundation



MLRP4882 - Intensification of Natural Shine and Colour Vibrancy

nanoSmooth pure comprises highly substantive particles performing Enzyme alike affinity to hair structure for Intensification of Natural Shine and Colour Vibrancy.

CLAIMS:

- Detangling and reducing friction between hair strands for freedom of movement
- Attaching to pigments, particles act as receptors reflecting vivid light beams and intensifying natural shine and colour vibrancy

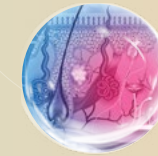


MFCP8464 - Taming and Controlling Frizzed Unruly Hair

nanoSmooth pure comprises highly substantive particles performing Enzyme alike affinity to hair structure for Taming and Controlling Frizzed Unruly Hair.

CLAIMS:

- Forming outer layer to insulate hair fibre against damaging environmental sources as humidity, salty water and UV rays, providing anti-dryness protection under heat and making it elastic
- Forming solid inner layer to seal natural nourishing nutrients inside hair fibre enabling enhanced inner fluent nourishment from roots to tips
- Knitting hair fibre back to its hydrophobic state implementing Lotus Effect of minimizing water and dirt adhesion



MGRP6864 - Hair Growth Encouraging

nanoSmooth pure comprises highly substantive particles performing Enzyme alike affinity to hair structure for Hair Growth Encouraging.

CLAIMS:

- Actively pulsating scalp for enhanced blood flow
- Encouraging hair growth, allowing hair to grow long

nanoSmooth[®]
pure



nanoSmooth.
pure



Natural Hair



Professional

Home care

Professional



1L / 33 fl oz
550 ml / 18 fl oz
320 ml / 10 fl oz
100 ml / 3.4 fl oz

Revive Smoother Natural Hair

Revive Smoother for Natural Hair comprises highly substantive particles performing Enzyme like affinity to hair structure for a safe Bond Reformation Soft Smoothing and Complete Smoothing (Straightening), having 0% Formaldehyde and Aldehyde and releasing no chemical off-gases, by performing the followings:

- Cross linking separated hair bonds as Di-sulphide (Sulphur) & Van der Waals, creating new bonds, multiplying and stabilizing existing bonds as well as restructuring all bonds to a straight formation for a smooth and straight hair
- Reforming hair fibre texture to smooth and straight
- Forming solid inner layer to seal natural nourishing nutrients inside hair fibre enabling enhanced inner fluent nourishment from roots to tips so hair recuperates itself from the inside
- Forming outer layer to construct outer foundation and insulate hair fibre against damaging environmental sources as humidity, salty water and UV rays
- Reducing friction between hair strands for freedom of movement
- Knitting hair fibre back to its hydrophobic state implementing Lotus Effect of minimizing water & dirt adhesion

Claims: smooth, straight, healthy, toned, elastic, insulated against damaging environmental sources, easily designed and manageable



550 ml / 18 fl oz
320 ml / 10 fl oz
100 ml / 3.4 fl oz

Revive Shampoo

Natural Hair

Revive Shampoo for Natural Hair comprises highly substantive particles performing Enzyme alike affinity to hair structure and enabling hair to recuperate itself by performing the followings:

- Gentle and effective cleansing of hair and scalp
- Balancing and refreshing hair and scalp keeping their natural pH
- Detangling and reducing friction between hair strands for freedom of movement and improving combability

Claims: healthy, toned, elastic, soft, fresh, light, static and frizz controlled



500 ml / 16 fl oz
250 ml / 8.5 fl oz
100 ml / 3.4 fl oz

Revive Mask

Natural Hair

Revive Mask for Natural Hair comprises highly substantive particles performing Enzyme alike affinity to hair structure and enabling hair to recuperate itself by performing the followings:

- Actively encouraging enhanced inner fluent nourishment from roots to tips by natural nourishing nutrients
- Emulating natural hair process by enabling hair to recuperate itself from the inside
- Forming mild outer layer to insulate hair fibre against damaging environmental sources as humidity, salty water and UV rays, providing anti-dryness protection under heat and making it elastic
- Cross linking, creating and restructuring all hair bonds as Di-sulphide (Sulphur) & Van der Waals
- Detangling and reducing friction between hair strands for freedom of movement
- Encouraging hair growth

Claims: perfect hair fibre, healthy, toned, elastic, soft, humidity-proof, static and frizz controlled

nanoSmooth.
pure

RE
FINE

Coloured Hair



Professional

Home care

Professional



1L / 33 fl oz
550 ml / 18 fl oz
320 ml / 10 fl oz
100 ml / 3.4 fl oz

Refine Smoother Coloured Hair

Refine Smoother for Coloured Hair comprises highly substantive particles performing Enzyme alike affinity to hair structure for a safe Bond Reformation Soft Smoothing and Complete Smoothing (Straightening), having 0% Formaldehyde and Aldehyde and releasing no chemical off-gases, by performing the followings:

- Cross linking separated hair bonds as Di-sulphide (Sulphur) & Van der Waals, creating new bonds, multiplying and stabilizing existing bonds as well as restructuring all bonds to a straight formation for a smooth and straight hair
- Reforming hair fibre texture to smooth and straight
- Forming solid inner layer to seal natural nourishing nutrients inside hair fibre enabling enhanced inner fluent nourishment from roots to tips so hair recuperates itself from the inside
- Forming outer layer to construct outer foundation and insulate hair fibre against damaging environmental sources as humidity, salty water and UV rays
- Reducing friction between hair strands for freedom of movement
- Enhancing colour shine, prolonging colour retention and keeping colour from fading
- Knitting hair fibre back to its hydrophobic state implementing Lotus Effect of minimizing water & dirt adhesion

Claims: smooth, straight, healthy, toned, elastic, luminous, intensified natural shine and colour vibrancy, insulated against damaging environmental sources, easily designed and manageable



550 ml / 18 fl oz
320 ml / 10 fl oz
100 ml / 3.4 fl oz

Refine Shampoo

Coloured Hair

Refine Shampoo for Coloured Hair comprises highly substantive particles performing Enzyme alike affinity to hair structure and enabling hair to recuperate itself by performing the followings:

- Gentle and effective cleansing of hair and scalp
- Balancing and refreshing hair and scalp keeping their natural pH
- Enhancing colour shine, prolonging colour retention and keeping colour from fading
- Detangling and reducing friction between hair strands for freedom of movement and improving combability

Claims: healthy, toned, elastic, soft, fresh, light, static and frizz controlled, luminous, intensified natural shine and colour vibrancy



500 ml / 16 fl oz
250 ml / 8.5 fl oz
100 ml / 3.4 fl oz

Refine Mask

Coloured Hair

Refine Mask for Coloured Hair comprises highly substantive particles performing Enzyme alike affinity to hair structure and enabling hair to recuperate itself by performing the followings:

- Actively encouraging enhanced inner fluent nourishment from roots to tips by natural nourishing nutrients
- Emulating natural hair process by enabling hair to recuperate itself from the inside
- Forming mild outer layer to insulate hair fibre against damaging environmental sources as humidity, salty water and UV rays, providing anti-dryness protection under heat and making it elastic
- Cross linking, creating and restructuring all hair bonds as Di-sulphide (Sulphur) & Van der Waals
- Enhancing colour shine, prolonging colour retention and keeping colour from fading
- Detangling and reducing friction between hair strands for freedom of movement
- Encouraging hair growth

Claims: perfect hair fibre, healthy, toned, elastic, soft, humidity-proof, static and frizz controlled, luminous, intensified natural shine and colour vibrancy

nanoSmooth.
pure

RE
PLENISH

Blonde Hair



Professional

Home care



1L / 33 fl oz
550 ml / 18 fl oz
320 ml / 10 fl oz
100 ml / 3.4 fl oz

Replenish Smoother

Blonde Hair

Replenish Smoother for Blonde/Bleached/Highlighted Hair comprises highly substantive particles performing Enzyme like affinity to hair structure for a safe Bond Reformation Soft Smoothing and Complete Smoothing (Straightening), having 0% Formaldehyde and Aldehyde and releasing no chemical off-gases, by performing the followings:

- Constructing outer foundation
- Cross linking separated hair bonds as Di-sulphide (Sulphur) & Van der Waals, creating new bonds, multiplying and stabilizing existing bonds as well as restructuring all bonds to a straight formation for a smooth and straight hair
- Reforming hair fibre texture to smooth and straight
- Forming solid inner layer to seal natural nourishing nutrients inside hair fibre enabling enhanced inner fluent nourishment from roots to tips so hair recuperates itself from the inside
- Forming outer layer to insulate hair fibre against damaging environmental sources as humidity, salty water and UV rays
- Reducing friction between hair strands for freedom of movement
- Knitting hair fibre back to its hydrophobic state implementing Lotus Effect of minimizing water & dirt adhesion

Claims: smooth, straight, healthy, toned, elastic, insulated against damaging environmental sources, easily designed and manageable



550 ml / 18 fl oz
320 ml / 10 fl oz
100 ml / 3.4 fl oz

Replenish Shampoo

Blonde Hair

Replenish Shampoo for Blonde/Bleached/Highlighted Hair comprises highly substantive particles performing Enzyme alike affinity to hair structure and enabling hair to recuperate itself by performing the followings:

- Gentle and effective cleansing of hair and scalp
- Balancing and refreshing hair and scalp keeping their natural pH
- Detangling and reducing friction between hair strands for freedom of movement and improving combability

Claims: healthy, toned, elastic, soft, fresh, light, static and frizz controlled



500 ml / 16 fl oz
250 ml / 8.5 fl oz
100 ml / 3.4 fl oz

Replenish Mask

Blonde Hair

Replenish Mask for Blonde/Bleached/Highlighted Hair comprises highly substantive particles performing Enzyme alike affinity to hair structure and enabling hair to recuperate itself by performing the followings:

- Actively encouraging enhanced inner fluent nourishment from roots to tips by natural nourishing nutrients
- Emulating natural hair process by enabling hair to recuperate itself from the inside
- Forming outer layer to construct outer foundation and insulate hair fibre against damaging environmental sources as humidity, salty water and UV rays, providing anti-dryness protection under heat and making it elastic
- Cross linking, creating and restructuring all hair bonds as Di-sulphide (Sulphur) & Van der Waals
- Detangling and reducing friction between hair strands for freedom of movement
- Encouraging hair growth

Claims: perfect hair fibre, healthy, toned, elastic, soft, humidity-proof, static and frizz controlled



All Hair Types



All Hair Types



Professional

Home care

Professional



550 ml / 18 fl oz
320 ml / 10 fl oz
100 ml / 3.4 fl oz

Reinfuse Shampoo

All Hair Types

Reinfuse Shampoo for All Hair Types comprises highly substantive particles performing Enzyme alike affinity to hair structure as well as purifying and rebalancing hair and scalp prior to In Salon service by performing the followings:

- Hair and scalp detoxifying - cleansing away and removing excess follicle-clogging sebum, fatty acids, dead skin cells and environmental dermal residues from hair and scalp
- Severing all dermal residues from scalp skin
- Balancing and refreshing hair and scalp keeping their natural pH

Claims: purified, natural pH balanced



550 ml / 18 fl oz
320 ml / 10 fl oz
150ml / 5 fl oz
100 ml / 3.4 fl oz

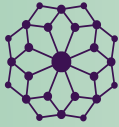
Reinvent Insulator

All Hair Types

Reinvent Insulator for All Hair Types comprises highly substantive particles performing Enzyme alike affinity to hair structure and enabling hair to recuperate itself by performing the followings:

- Forming outer layer to construct outer foundation and insulate hair fibre against damaging environmental sources as humidity, salty water and UV rays, providing anti-dryness protection under heat and making it elastic
- Light smoothing using heating sources as sunrays, blow drier and flat iron
- Speeding up drying time
- Enhancing shine
- Detangling and reducing friction between hair strands for freedom of movement

Claims: perfect hair fibre, healthy, toned, smooth, elastic, soft, humidity-proof, static and frizz controlled, intensified natural shine and colour vibrancy, easily designed and manageable



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SYSTEM



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