nanokeratin®
SYSTEM




befri®
BRUSH

KINEMATIC
DETANGLE
PREVENTING HAIR WEAKEN

INSTANT HAIR
REVIVAL
WITH ADVANCED
KINEMATIC DETANGLING

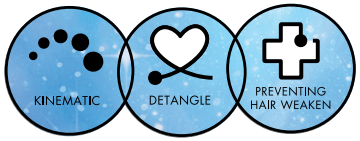
Befri®
BRUSH

## Claims:

- 142 FlexiBristles – Super-flexible anti-static bristles with a unique conditioning effect
- 8 Kinematic free-moving arms which glide through hair and easily smooth it out
- Vented structure which facilitates blow-drying process by enabling warm air to circulate around roots
- Ergonomic handle which is sturdy, light and durable

## Directions for use:

Hold BeFri Brush in a vertical manner and gently brush dry or wet hair from the roots downwards. Follow by holding the brush in a horizontal manner and brushing entire head once again. BeFri Brush can also be used for styling with a hair dryer.




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## About:

Nanokeratin System is a global Bio-Technological innovator, focused on researching & developing professional & home care blends as well as complementary practicable solutions.

**Ergonomic new generation BeFri Brush, based on patented design Biomimetic technology, features a unique Kinematic structure with 8 free-moving arms performing wonderfully gentle yet effective brushing as well as gliding, detangling, conditioning and strengthening hair, leaving it healthy, smooth, shiny, full of body and manageable.**

Befri Brush is an original biomimetic development and was inspired by the human hand and wrist. The back of brush is not straight but curved as wrist can lean backwards. In addition, the brush arms are connected at the end as fingers which are connected to the hand with intervals between them.

- As Befri Brush massages scalp, it enhances blood flow and hair growth
- Fabulous to use on dry, damp and wet hair as well as all types of hair including wavy and curly hair
- Easily detangles hair knots without pulling the hair
- Easy to wash and clean from dust and hair
- Chance to dust and bacterial accumulation is low, therefore increases hygiene and long lasting usage life of the brush

# Befri Brush® Biomimetic Development

Ergonomic Kinematic innovative Befri Brush, designed to detangle, smoothen and strengthen hair



PATENT DESIGN

# Befri® BRUSH

KINEMATIC

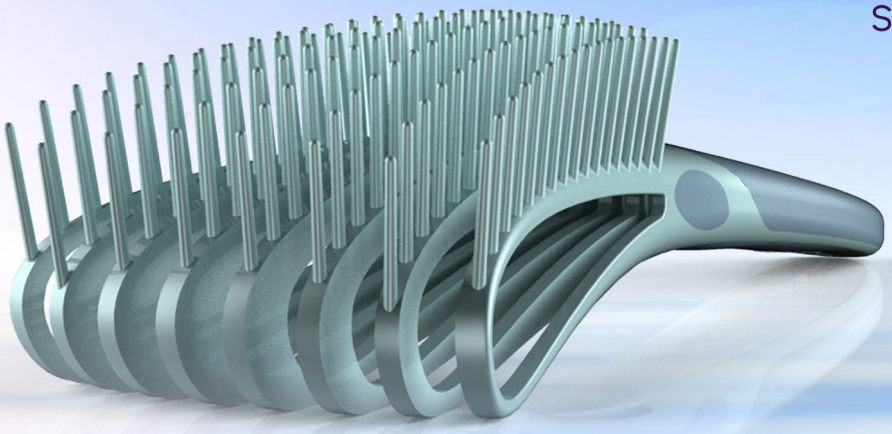
DETANGLE

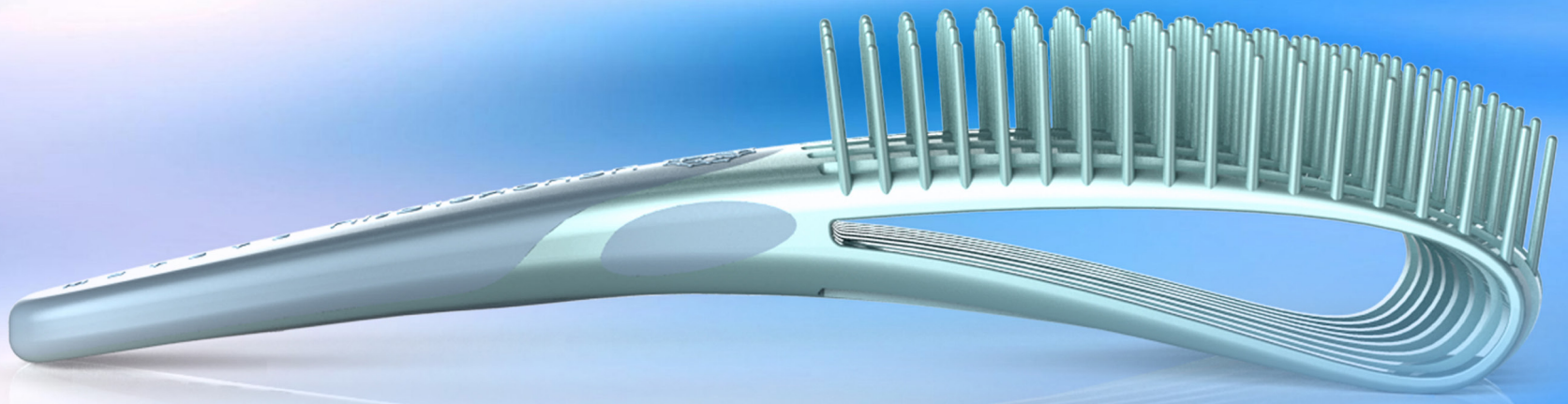
PREVENTING HAIR WEAKEN

## INSTANT HAIR REVIVAL WITH ADVANCED KINEMATIC DETANGLING

PATENT DESIGN

nanokeratin® SYSTEM





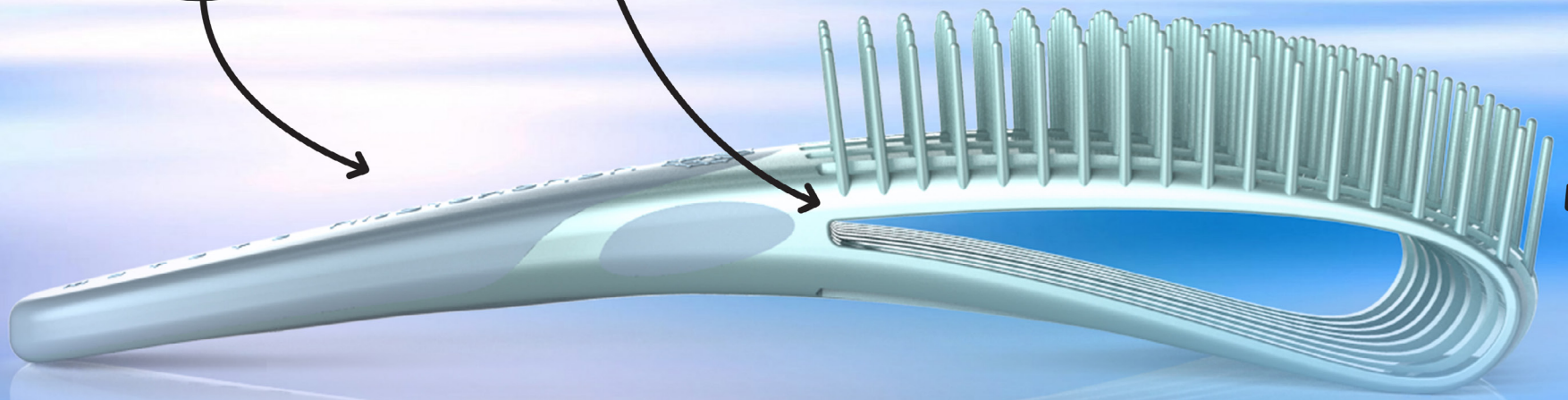
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Ergonomic handle sturdy, light and durable.

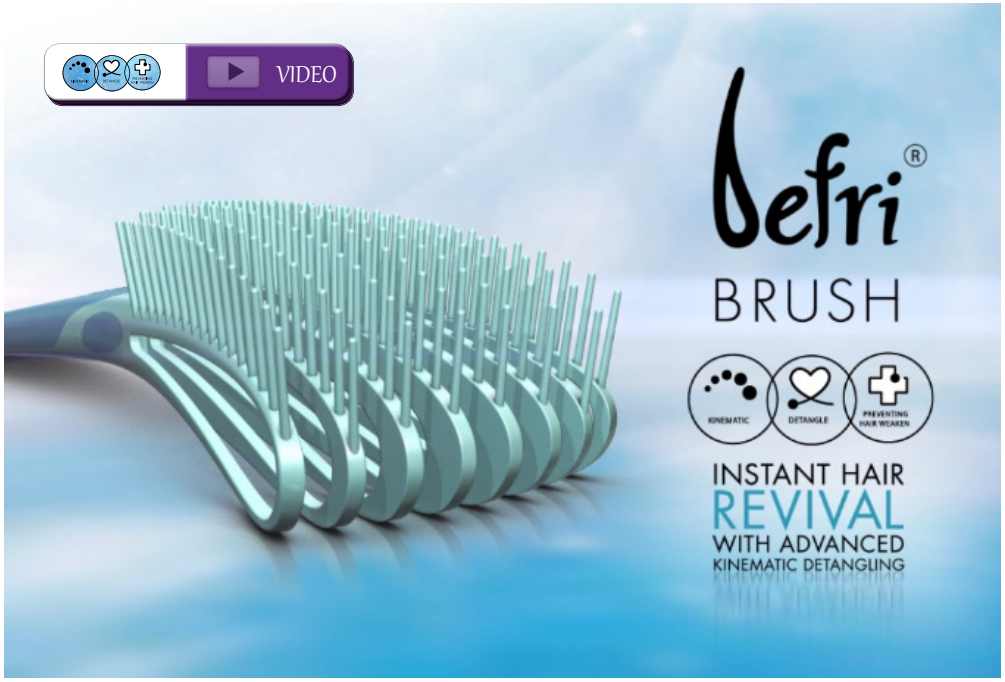
Vented structure facilitates blow-drying process by enabling warm air to circulate around roots.

142 FlexiBristles Super-flexible anti-static bristles with a unique conditioning effect.

8 Kinematic free-moving arms that glide through your hair, easily smoothing it out.



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VIDEO
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